

Startup Owners Manual

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The Startup Owner ' s Manual is a solid reference book for creating successful companies, and at 608 dense pages it is not going to be a light read but what it has is value throughout. If you are thinking of creating a company or a product, either for a physical or web/mobile channel then buy this book, read it, absorb it and refer to it often.

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[Steve Blank Startup Owners Manual](#)

The Startup owners ' manual for budding entrepreneurs. By Narasimha Mohan 23 Apr 2017 0 Entrepreneurship, Startup Kit No tags Permalink. Sharing is caring. Startup guys should have a clear understanding of basics to run the show. I believe the below startup owners ' manual should help to understand the startup ecosystem better.

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Getty Editor ' s note: This is an excerpt from the recently published book, The Startup Owner ' s Manual, written by entrepreneurs-turned-educators Steve Blank and Bob Dorf. Come back each week for...

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A startup is not a smaller version of a large company. A startup is a temporary organization in search of a scalable, repeatable, profitable business model ". Steven Gary Blank, The Startup Owner's Manual: The Step-By-Step Guide for Building a Great Company. 0 likes.

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The Startup Owner's Manual is a step-by-step, near-encyclopedic reference manual or "how to" for building a successful, scalable startup. Want to know what to do the first, week, month or year? What's the right distribution channel for your product? How to get traffic to your web site?...and how to activate customers or users on arrival?

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I am currently reading your book, startup owner ' s manual. There is a little " vol 1 " at the beginning of the book, and as you cover the customer discovery / validation phases in the book, I suppose vol 2 will be about customer creation / Company building.

[Steve Blank Books for Startups](#)

Editor's Note: This is the first of three excerpts from The Startup Owner's Manual, a recently published step-by-step guide for building companies. There are a million-plus apps for sale on mobile...

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